



საქართველოს ინტელექტუალური  
საკუთრების ეროვნული ცენტრი

**საკპატი**

**SAKPATENTI**

NATIONAL INTELLECTUAL PROPERTY  
CENTER OF GEORGIA

[www.sakpatenti.org.ge](http://www.sakpatenti.org.ge)



---

## TRAINING COURSE - ONLINE (WEBEX)

---

**INF.1/PROV.  
ORIGINAL: ENGLISH  
DATE: JULY 31, 2020**

## WIPO-SAKPATENTI Training Course on Geographical Indications

Organized by

the World Intellectual Property Organization (WIPO)

and

the National Intellectual Property Center of Georgia (SAKPATENTI)

**September 15 to 18, 2020 (Online)**

### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

**Tuesday, September 15, 2020**

- 09.30 – 9.45 Welcome addresses:
- WIPO Academy, World Intellectual Property Organization (WIPO),  
Geneva
- SAKPATENTI
- 09.45 – 10.00 Introduction of participants
- 10.00-11.00 **Theme 1: Introduction to the Legal Protection of Origin-based Products: Concepts, Terminology and Reasons for their Protection**
- Speakers: Nikoloz Gogilidze WIPO Expert
- WIPO
- 11.00 – 12.00 **Theme 2: Introduction to Different Systems for the Protection GIs: Trademark System and Sui Generis System**
- Speaker: Professor Pilar Montero, Faculty of Law, Alicante University
- 12.00 - 12.30 Discussion
- 12.30 – 13.30 Lunch Break
- 13.30 – 14.30 **Theme 3: The Lisbon System for the Protection and International Registration of Appellations of Origin and Geographical Indications**
- Speakers: Representative of the Lisbon Registry, WIPO
- 14.30 – 15.00 Discussion

**Wednesday, September 16, 2020**

- 10.00 – 11.00 **Theme 4: Geographical Indications Protection at the European Union Level**
- Speaker: Professor Pilar Montero
- 11.00 – 11.30 Discussion
- 11.30 – 12.30 **Theme 5: GI Issues debated under the World Trade Organization (WTO): Registration Regimes and Extension of Higher Protection to Other Products Debate**
- Speaker: WTO

12.30 – 13.30	Lunch
13.30 – 14.30	<b>Theme 6: GIs as a Tool for Promoting Products whose Quality is linked to Origin: The Case of Georgia</b>
	Speaker: David Gabunia, OriGIn Georgia Chairman
14.30 – 15.00	Discussion

**Thursday, September 17, 2020**

10.00 – 10.45	<b>Theme 7: GI for Non-Agricultural Products</b>
	Speaker: Manana Pruidze, Deputy Chairperson, SAKPATENTI
10.45 – 11.00	Discussion
11.00 – 12.00	<b>Theme 8: GI Registration and Grounds for Refusal</b>
	Speaker: Nikoloz Gogilidze, WIPO Expert
12.00 – 13.00	Lunch
13.00 – 14.30	<b>Theme 9: Case Study on Likelihood of Confusion between Trademarks and GIs</b>
	Speaker: WIPO Expert
<u>14.30 -15.30</u>	<b>Theme 10: Management of GI's</b>
	Speaker: David Gabunia

**Friday, September 18, 2020**

10.00 – 11.00	<b>Theme 11: Economic, Environmental and Social Value of GI's including Costs and Benefits</b>
	Speaker: Pascal Bernardoni
11.00 – 11.30	Discussion

11.30 – 12:30	<b>Theme 12: General Overview of GI Control Systems</b>  Speaker: Nikoloz Gogilidze / Pascal Bernardoni WIPO Experts
12.30 – 13.30	Lunch
13.30 – 15.00	<b>Theme 13: Exercises on GI Control Mechanisms</b>  Moderator: Nikoloz Gogilidze / Pascal Bernardoni WIPO Experts
15.00 – 15.30	Evaluation and closing