



ROVING SEMINAR

**WIPO/RS/IP/.../INF/1/PROV.1
ORIGINAL: ENGLISH
DATE: JUNE 2018**

WIPO Services and Initiatives

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Industrial Property Office of the Slovak Republic

Bratislava, October 15, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

- 9.00 a.m. – 9.30 a.m. Registration and Welcome Coffee
- 9.30 a.m. – 9.45 a.m. **OPENING SESSION**
- Welcome addresses by:
- The representative of the Industrial Property Office of the Slovak Republic (IPO SK), Banská Bystrica, Slovakia
 - The representative of the World Intellectual Property Organization (WIPO), Geneva
- 9.45 a.m. – 10.00 a.m. **Topic 1: Introduction to WIPO
Development of the International Legal Framework
Major Intellectual Property Economic Studies**
- Speaker: Ms. Monika Zikova, Program Officer, Section for Coordination with Developed Countries, Department for Transition and Developed Countries (TDC), WIPO
- 10.00 a.m. – 10.30 a.m. **Topic 2: Global Intellectual Property Systems**
- (a) The Madrid System for the International Registration of Marks
 - (b) The Hague System for the International Registration of Industrial Designs
- Speaker: The representative of BDS, WIPO
- 10.30 a.m. – 11.00 a.m. **Topic 3: Panel Discussion: Protecting Your Brands and Design Nationally and Abroad**
- Moderator: The representative of BDS, WIPO
- Speaker: Ms. Elena Farkašová, Department of Furniture Design and Interior, Technical University Zvolen
Ms. Zuzana Almáši Koreňová, SueArt design
Ms. Zuzana Cich Hečko, LLM, Senior Associate, Allen & Overy Bratislava
- 11.00 a.m. – 11.15 a.m. **Questions and Answers**
- 11.15 a.m. – 12.00 p.m. **Coffee Break**
- 12.00 p.m. – 12.30 p.m. **Topic 4: The Patent Cooperation Treaty (PCT) – Introduction and Future Developments**

Speaker: The representative of the PCT Legal Division, WIPO

12.30 p.m. – 12.45 p.m. **Topic 5: Visegrad Patent Institute (VPI) – International Searching and Preliminary Examining Authority**

Speaker: Mr. Márk Gárdonyi, Director of the VPI, Budapest

12.45 p.m. – 1.15 p.m. **Topic 6: Panel Discussion: Global Patenting Strategy**

Moderator: The representative of the PCT Legal Division, WIPO

Panelists: Mr. Andrej Pažitný, Pulp and Paper Research Institute
Ms. Dana Peškovičová, National Agricultural and Food Centre

1.15 p.m. – 1.30 p.m. **Questions and Answers**

1.30 p.m. – 2.30 p.m. **Lunch break**

2.30 p.m. – 3.00 p.m. **Topic 7: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy**

Speaker: The representative of GIS, WIPO

3.00 p.m. – 3.15 p.m. **Topic 8: Information Resources, Search Services and User Support Provided by IPO SK and Partner Institutions**

Speaker: Ms. Lucia Bocková, Services, Education and Information Division, IPO SK

3.15 p.m. – 3.30 p.m. **Topic 9: WIPO Arbitration and Mediation Center**

Speaker: Ms. Monika Zikova, WIPO

3.30 p.m. – 4.00 p.m. **Questions and Answers**

4.00 p.m. – 4.15 p.m. **CLOSING SESSION**

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