WIPO Regional Forum on Sharing of Best Practices on Publicly Funded Intellectual Property Support Services for Small and Medium-sized Enterprises

Organized by
the World Intellectual Property Organization (WIPO)
and
the Industrial Property Office (IPO) of the Slovak Republic

Bratislava, October 13 and 14, 2011
Thursday, October 13, 2011

8.30 – 9.00  Registration of participants

9.00 – 9.30  OPENING CEREMONY

Welcome addresses by:

The Representative of the Industrial Property Office (IPO) of the Slovak Republic
The Representative of the World Intellectual Property Organization (WIPO), Geneva

9.30 – 10.00  Coffee Break

10.00 – 11.00  Topic: Publicly Funded Support Services on Intellectual Property Asset Management for Enhancing the Competitiveness of Small and Medium-Sized Enterprises (SMEs) – An International Perspective

Speakers: Mr. Guriqbal Singh Jaiya
Director
Small and Medium-Sized Enterprises Division, WIPO

Mr. Michal Svantner
Director
Division for Certain Countries in Europe and Asia, WIPO

11.00 – 12.30  Topic: Understanding the Problems and Solutions Suggested; Studies on Awareness and Use of the Intellectual Property System by SMEs

Mr. Alfred Radauer
Technopolis Group Austria
Vienna

Ms. Yolanda Gibb Wudhiphan
Enterprise Observatory
Enterprise Institute
University of Neuchâtel, Switzerland

12.30 – 14.00  Lunch Break


The SME-IP Project of the Swiss Federal Institute of Intellectual Property

Ms. Claudia Mund
Representative of the Swiss Federal Institute of Intellectual Property, Bern
14.45 – 15.30  **Firm Size and the Role of Intellectual Property Support Services**

Mr. Christian Helmers
Assistant Professor
Department of Business Administration
Universidad Carlos III de Madrid, Madrid

15.30 – 15.45  Coffee Break

15.45 – 16.30  **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of the Slovak Republic, Russian Federation, the Ukraine and Kazakhstan

Friday, October 14, 2011

9.00 – 10.15  Topic  **Strengthening the Capacity of SME Support Institutions in Providing Intellectual Property Support Services; Experience of the European Patent Office**

Speaker: Mr. Jeremy Philpott
Unit Manager Innovation Support
Director European Patent Academy & Qualification
European Patent Office, Munich, Germany

10.15 – 10.45  Coffee Break

10.45 – 12.30  Topic  **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of Czech Republic, Poland, Hungary, Romania and Turkey

12.30 – 14.00  Lunch Break

14.00 – 15.15  Topic  **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of Latvia, Lithuania, Republic of Moldova and Serbia

15.15 – 15.30  Coffee Break

15.30 – 17.00  **Discussion: Moving Towards Strengthening IP Support Services for SMEs in the Region**

All Participants and Speakers

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