



ÚRAD PRIEMYSELNÉHO  
VLASTNÍCTVA SLOVENSKEJ REPUBLIKY



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## REGIONAL FORUM

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WIPO/SMES/BTS/11/INF.PROV.  
ORIGINAL: ENGLISH  
DATE: JUNE 15, 2011

### **WIPO Regional Forum on Sharing of Best Practices on Publicly Funded Intellectual Property Support Services for Small and Medium-sized Enterprises**

Organized by  
the World Intellectual Property Organization (WIPO)  
and  
the Industrial Property Office (IPO) of the Slovak Republic

**Bratislava, October 13 and 14, 2011**

PROVISIONAL PROGRAM

*prepared by the International Bureau*

Thursday, October 13, 2011

8.30 – 9.00	Registration of participants
9.00 – 9.30	<p>OPENING CEREMONY</p> <p>Welcome addresses by:</p> <p>The Representative of the Industrial Property Office (IPO) of the Slovak Republic The Representative of the World Intellectual Property Organization (WIPO), Geneva</p>
9.30 – 10.00	Coffee Break
10.00 – 11.00	<p><b>Topic: Publicly Funded Support Services on Intellectual Property Asset Management for Enhancing the Competitiveness of Small and Medium-Sized Enterprises (SMEs) – An International Perspective</b></p> <p>Speakers: Mr. Guriqbal Singh Jaiya Director Small and Medium-Sized Enterprises Division, WIPO</p> <p>Mr. Michal Svantner Director Division for Certain Countries in Europe and Asia, WIPO</p>
11.00 – 12.30	<p><b>Topic: Understanding the Problems and Solutions Suggested; Studies on Awareness and Use of the Intellectual Property System by SMEs</b></p> <p>Mr. Alfred Radauer Technopolis Group Austria Vienna</p> <p>Ms. Yolanda Gibb Wudhiphan Enterprise Observatory Enterprise Institute University of Neuchâtel, Switzerland</p>
12.30 – 14.00	Lunch Break
14.00 – 14.45	<p><b>Topic: National Efforts Towards Increasing the Use of the Intellectual Property System by SMEs in Their Competitive Strategies</b></p> <p><b>The SME-IP Project of the Swiss Federal Institute of Intellectual Property</b></p> <p>Ms. Claudia Mund Representative of the Swiss Federal Institute of Intellectual Property, Bern</p>

14.45 – 15.30 **Firm Size and the Role of Intellectual Property Support Services**

Mr. Christian Helmers  
Assistant Professor  
Department of Business Administration  
Universidad Carlos III de Madrid, Madrid

15.30 – 15.45 Coffee Break

15.45 – 16.30 **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of the Slovak Republic,  
Russian Federation, the Ukraine and Kazakhstan

Friday, October 14, 2011

9.00 – 10.15 Topic **Strengthening the Capacity of SME Support Institutions in Providing Intellectual Property Support Services; Experience of the European Patent Office**

Speaker: Mr. Jeremy Philpott  
Unit Manager Innovation Support  
Director European Patent Academy & Qualification  
European Patent Office, Munich, Germany

10.15 – 10.45 Coffee Break

10.45 – 12.30 Topic **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of Czech Republic, Poland,  
Hungary, Romania and Turkey

12.30 – 14.00 Lunch Break

14.00 – 15.15 Topic **Country Presentations on Publicly Funded IP Support for SMEs**

Speakers: Representatives of Latvia, Lithuania,  
Republic of Moldova and Serbia

15.15 – 15.30 Coffee Break

15.30 – 17.00 Discussion: **Moving Towards Strengthening IP Support Services for SMEs in the Region**

All Participants and Speakers

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